

12-Point Medical Device Advertising Compliance Checklist

- ☒ Claim vs Intended Use Check
- ☒ Evidence Mapping Review
- ☒ High-Risk Claim Identification
- ☒ Labeling Consistency Assessment
- ☒ Implied Claims Review
- ☒ Comparative Claims Validation
- ☒ Region-Specific Compliance Review
- ☒ Off-Label Risk Scan
- ☒ Website & Digital Content Assessment
- ☒ Disclaimer Review
- ☒ Internal Approval Readiness Check
- ☒ Final Compliance Risk Score